Digital Story Rubric

**Script**

1 2 3 4 5 6 7 8 9 10

Additional Comments/Constructive Criticism:

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**Creativity/Originality**

1 2 3 4 5 6 7 8 9 10

Additional Comments/Constructive Criticism:

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| --- |
|  |

**Quality**

1 2 3 4 5 6 7 8 9 10

Additional Comments/Constructive Criticism:

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| --- |
|  |

**Story Alignment**

1 2 3 4 5 6 7 8 9 10

Additional Comments/Constructive Criticism:

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|  |

**References**

1 2 3 4 5 6 7 8 9 10

Additional Comments/Constructive Criticism:

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Overall Project Comments:

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**Total Points:\_\_\_\_\_\_\_/50**

**Script:** The script should be easy to follow and should present a clear and concise story line. Diction should be appropriate for the intended audience and narrated at an appropriate speed (not too fast to understand, not too slow to lose attention). Narration should be engaging throughout. Narrator uses script punctuation to avoid monotonous tones.

**Creativity/Originality:** The story may present a common concept/topic, however the artist adds his/her own touch to present content through another lens. Music is added to the video to draw upon emotion and build interest from audience. Transitions are used to emphasize project flow and connect one concept to the next.

**Quality:** Media is presented in a professional manner, with attention to detail including transitions, appropriate pictures/video, flow of narration, and overall completeness. It is obvious that the artist has mastered the content presented. Multiple views of material are presented and there is no bias toward one view of the topic.

**Story Alignment:** The media aligns with the narration. Images are relative to script and presented in logical order. Script is complete from beginning to end, a question is posed and an answer is given.

**References:** All media/images are credited to rightful owner. All references are presented at the end of the story. Credit is given to all media pieces used in the film. Atleast 5 sources were used and properly cited in creating this digital story.